



## 2023 BLCA - BRIGGS LAKE CHAIN ASSOCIATION Goals

1. **GOALS & OBJECTIVES for 2023.**
2. **Budget & Financial** - Treasurer - Diane Tiegs
  - a. Manage a balanced budget.
  - b. Present and review budget a monthly board meeting.
  - c. At August general meeting present budget for upcoming calendar year.
3. **Fund Raising Events** –
  - a. Palmer area directory - Roger & Lynn Miller Publish and distribute 2023 directory by May 31<sup>st</sup>.
  - b. Brat sale / Sidewalk cookout at McDonalds - Brad Kipp Request a date for our booth. Debbie & Mike Stacey co-chairs. Shelly Alger-Peyton, our volunteer coordinator, to get volunteers to work our booth.
  - c. Food Booth at Palmer Day – Lyf Titcomb, Shelly Alger-Peyton and many others. Pre-plan, manage, organize & recruit volunteers to work event.
4. **Membership** - Secretary – Deb Stacey
  - a. Manage January mailing to approximately 650 area residents. Mailing to include cover letter, membership forms and request for volunteers. Mail BLCA signs to members who paid dues.
  - b. Maintain and update master membership list & spreadsheet.
  - c. Meet goal of 250 members and promote membership and BLCA boards good works on Facebook.
5. **Marketing BLCA to area residents**
  - a. The Lake Report newsletter - Deb Stacey. Publish via email 12 monthly newsletters.
  - b. Facebook administrator – Shelly Alger-Peyton. Manage Facebook postings, post relevant articles and promote BLCA events.
  - c. Website - Lynn Miller Keep website updated and current.